

# Business music: a practical licensing checklist

Plan your speakers and your music rights before you press play. A short guide for restaurants, hotels, offices, and other customer-facing spaces.

## Personal listening is different from public playback

A personal streaming account is generally for private, noncommercial listening. Paying for a consumer subscription or building a playlist does not automatically authorize music played in a restaurant, store, or lobby. Check the current terms of your music source.

## What else should you check?

Public performance rights can involve songwriters, publishers, and performing rights organizations. In the U.S., these include ASCAP, BMI, SESAC, and GMR. Other rights or permissions may apply to recordings, live performances, special events, ads, video, or music played in another jurisdiction. Coverage depends on the service, venue, and use; there is no universal one-size-fits-all permission.

## Before choosing a background-music service

- 1 List every room and location where customers or staff will hear music.
- 2 Identify the source of the music and verify its current business-use terms.
- 3 Ask the provider what its agreement covers in your jurisdiction, including any events or uses beyond ordinary background playback.
- 4 Plan speaker zones, volume controls, and reliable network access.
- 5 Keep a copy of your subscription terms and any additional permissions.

## Where Jukeboxy and TVS fit

According to Jukeboxy's current features and FAQ, its service offers licensed business background music, curated playlists, scheduled playback, and centralized controls. Confirm the exact scope of its current plan directly with Jukeboxy. Treasure Valley Solutions designs and installs the speakers, wiring, zones, and connected AV systems; Jukeboxy provides the music subscription.

Read: [jukeboxy.com/feature](https://jukeboxy.com/feature) and [jukeboxy.com/faq](https://jukeboxy.com/faq) (guidance reviewed September 25, 2026).

Learn more: [treasurevalleysolutions.com/business-music-licensing](https://treasurevalleysolutions.com/business-music-licensing)

Explore Jukeboxy: [landing.jukeboxy.com/?via=tvS](https://landing.jukeboxy.com/?via=tvS) (TVS partner link).

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Educational information only, not legal advice. Verify current licensing and subscription terms for your venue and ask a qualified professional if needed. No prices, trial offers, or guaranteed coverage are stated here.